# **Nonprofit Financial Health Analysis**

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| **Business Model Component** | **Notes and Reflections** |
| **Revenue Mix****Dominant Revenue Type:**Is it reliable?Is it repeatable?Is it flexible?**Secondary Revenue Type:** Can it be developed further with existing systems and capacity? |  |
| **Cost of Effective Programs*** Do you have a strong understanding of your cost structure and actively monitor the full costs of your programs?
* Which of your programs more effectively recover their costs and which require subsidy?
* Do you have sufficient subsidy?
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| **Infrastructure*** Where is our infrastructure strong? Where is it vulnerable?
* What could be accomplished with stronger systems/support?
* How well will our current structure support our long-term impact as an organization?
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| **Capital Structure*** What are our largest assets? Are they liquid? Restricted?
* Do these assets contribute significantly to our mission and program strategy?
* How much do we have in unrestricted net assets? How much of that is readily available in cash?
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