

THEORY of CHANGE

PROBLEM or ISSUE STATEMENT

A concise and compelling description of the conditions we aim to change.

ORGANIZATIONAL STRATEGIES

The distinctive, cross-cutting approaches we take to our work.

FOCUS of CHANGE

The people among whom we will focus our efforts and resources.

ANTICIPATED CHANGES

Specific, observable changes that indicate that the problem is being solved.

VALUES & GUIDING PRINCIPLES

- VALUES: Fundamental, intrinsic beliefs that guide the work.
- GUIDING PRINCIPLES: How the organization expresses its values; the organization's character in action. Guiding principles describe the way the values manifest on a daily basis.

Your
Logo
HERE

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